EXHIBIT 300   **UII 009-000267388**

Exhibit 300: Capital Asset Summary

Part I: Summary Information And Justification (All Capital Assets)

Section A: Overview & Summary Information

Date Investment First Submitted: 2011-07-18
Date of Last Change to Activities: 2012-07-23
Investment Auto Submission Date: 2012-02-29
Date of Last Investment Detail Update: 2012-02-29
Date of Last Exhibit 300A Update: 2012-07-23
Date of Last Revision: 2012-07-23

Agency: 009 - Department of Health and Human Services   **Bureau:** 38 - Centers for Medicare and Medicaid Services

Investment Part Code: 01

Investment Category: 00 - Agency Investments

1. Name of this Investment: CMS CCIIO HealthCare.GOV Plan Finder IT Investment

2. Unique Investment Identifier (UII): 009-000267388

Section B: Investment Detail

1. **Provide a brief summary of the investment, including a brief description of the related benefit to the mission delivery and management support areas, and the primary beneficiary(ies) of the investment. Include an explanation of any dependencies between this investment and other investments.**

   The CMS Center for Consumer Information and Insurance Oversight (CCIIO) HealthCare.GOV Plan Finder IT Investment funds a portal that allow consumers to search for both public and private health coverage options through an easy to use health insurance finder tool. Based on answers to a series of questions, the coverage finder produces a menu of potential coverage choices personalized for the user. The website, which is operated in collaboration with the HHS Office of the Assistant Secretary for Public Affairs, and its assoicated tools serve as a central platform for communicating healthcare reform information and provides one-stop access to a wealth of health care information resources. Healthcare.gov Plan Finder IT fulfills key provisions of the Patient Protection and Affordable Care Act (ACA) and aligns with HHS Strategic Goal: Transform Health Care.

2. **How does this investment close in part or in whole any identified performance gap in support of the mission delivery and management support areas? Include an assessment of the program impact if this investment isn't fully funded.**

   This investment closes the gap by providing consumers with a central database of health coverage options, combining information about public programs with information on more

EXHIBIT 300   **UII 009-000267388**

than 8,000 private insurance products. Without funding, Americans will not have a comprehensive landscape of insurance information and options in order to obtain health insurance between 2010 and 2014.

3. **Provide a list of this investment's accomplishments in the prior year (PY), including projects or useful components/project segments completed, new functionality added, or operational efficiency achieved.**

    In PY 2011, this investment developed a Rate and Benefits Information System (RBIS) for the small groups segment, and continued enhancements to the Healthcare.Gov Plan Finder website.

4. **Provide a list of planned accomplishments for current year (CY) and budget year (BY).**

    For CY 2012, this investment will implement RBIS and start the integration of RBIS and Health Insurance & Oversight System (HIOS). BY 2013, RBIS and HIOS will be fully integrated and systems will receive regular data refreshes on a quarterly basis.

5. **Provide the date of the Charter establishing the required Integrated Program Team (IPT) for this investment. An IPT must always include, but is not limited to: a qualified fully-dedicated IT program manager, a contract specialist, an information technology specialist, a security specialist and a business process owner before OMB will approve this program investment budget. IT Program Manager, Business Process Owner and Contract Specialist must be Government Employees.**

2010-07-26

EXHIBIT 300   **UII 009-000267388**

Section C: Summary of Funding (Budget Authority for Capital Assets)

1.

Table I.C.1 Summary of Funding				
	PY-1 & Prior	PY 2011	CY 2012	BY 2013
Planning Costs:	$0.0	$0.0	$0.0	$0.0
DME (Excluding Planning) Costs:	$10.0	$18.4	$6.1	$0.0
DME (Including Planning) Govt. FTEs:	$0.0	$0.0	$0.0	$0.0
Sub-Total DME (Including Govt. FTE):	$10.0	$18.4	$6.1	0
O & M Costs:	$0.0	$0.0	$0.0	$5.2
O & M Govt. FTEs:	$0.0	$0.0	$0.0	$0.0
Sub-Total O & M Costs (Including Govt. FTE):	0	0	0	$5.2
Total Cost (Including Govt. FTE):	$10.0	$18.4	$6.1	$5.2
Total Govt. FTE costs:	0	0	0	0
# of FTE rep by costs:	0	0	0	0

Total change from prior year final President's Budget ($)		$0.0	$-1.4	
Total change from prior year final President's Budget (%)		0.00%	-18.09%	

2. If the funding levels have changed from the FY 2012 President's Budget request for PY or CY, briefly explain those changes:

Due to new legislation this is not captured in the FY2012 President's Budget.

EXHIBIT 300

UII 009-000267388

Section D: Acquisition/Contract Strategy (All Capital Assets)

Table I.D.1 Contracts and Acquisition Strategy											
Contract Type	EVM Required	Contracting Agency ID	Procurement Instrument Identifier (PIID)	Indefinite Delivery Vehicle (IDV) Reference ID	IDV Agency ID	Solicitation ID	Ultimate Contract Value ($M)	Type	PBSA ?	Effective Date	Actual or Expected End Date
Awarded	7555	HHSP23320100010EC									
Awarded	7530	HHSM500T0011	HHSM500200700015I	7530							
Awarded	7555	HHSP2332011 00177G	GS35F0073U	4730							

2. If earned value is not required or will not be a contract requirement for any of the contracts or task orders above, explain why:

Given the value of the contract HHSP23320100010EC EVM is not required according to HHS Acquisition Regulations. However, the IT investments cost and schedule are being managed consistent with HHS IT policy.

EXHIBIT 300   **UII 009-000267388**

Exhibit 300B: Performance Measurement Report

Section A: General Information

Date of Last Change to Activities: 2012-07-23

Section B: Project Execution Data

Table II.B.1 Projects

Project ID	Project Name	Project Description	Project Start Date	Project Completion Date	Project Lifecycle Cost ($M)
289436	CMS CCIIO Healthcare.GOV Plan Finder Final Data Collection from CMP and Transition to RBIS	This project will do the final data collection of information from the eHealth system Content Management Program (CMP). It will also do a final transition to the new Rate and Benefits Information System (RBIS).			
289506	CMS CCIIO Healthcare.GOV Plan Finder Transparency (Reg 2715A)	This project will implement measure to improve the transparency of information about how health coverage works so consumers will have better information to use and assess the coverage they have now, and/or make choices among different coverage options.			
307198	CMS CCIIO Healthcare.Gov Submission Window Modifications	This project will modify the length of time or window that users have to submit data. The window will increase to 10 weeks for both Individual and Small Groups.			

Activity Summary

Roll-up of Information Provided in Lowest Level Child Activities

EXHIBIT 300   **UII 009-000267388**

			Activity Summary					
			Roll-up of Information Provided in Lowest Level Child Activities					
Project ID	Name	Total Cost of Project Activities ($M)	End Point Schedule Variance (in days)	End Point Schedule Variance (%)	Cost Variance ($M)	Cost Variance (%)	Total Planned Cost ($M)	Count of Activities
Project ID	Name	Total Cost of Project Activities ($M)	End Point Schedule Variance (in days)	End Point Schedule Variance (%)	Cost Variance ($M)	Cost Variance (%)	Total Planned Cost ($M)	Count of Activities
289436	CMS CCIIO Healthcare.GOV Plan Finder Final Data Collection from CMP and Transition to RBIS							
289506	CMS CCIIO Healthcare.GOV Plan Finder Transparency (Reg 2715A)							
307198	CMS CCIIO Healthcare.Gov Submission Window Modifications							

				Key Deliverables				
Project Name	Activity Name	Description	Planned Completion Date	Projected Completion Date	Actual Completion Date	Duration (in days)	Schedule Variance (in days)	Schedule Variance (%)
289436	289436: Data Collection and Pricing Engine Individual Plans	Final collection of information on old CMP system.	2011-09-30	2011-09-30	2011-09-30	66	0	0.00%
289436	289436: Transition of responsibilities	Transition of responsibilities from eHealth to CGI	2012-01-15	2012-01-15	2012-01-15	157	0	0.00%
289436	289436: Final Turnover	Final transition of all responsibilities to CGI	2012-01-25	2012-01-25	2012-01-25	9	0	0.00%
289506	289506: Data Check	Validate and format collected data	2012-01-31	2011-11-15	2012-01-31	122	0	0.00%
307198	307198: Finalize Requirements	Finalize requirements with business	2012-03-15	2012-03-15	2012-04-15	14	-31	-221.43%
307198	307198: System	Modify the system	2012-05-01	2012-05-01		46	-122	-265.22%

EXHIBIT 300   **UII 009-000267388**

					Key Deliverables			
Project Name	Activity Name	Description	Planned Completion Date	Projected Completion Date	Actual Completion Date	Duration (in days)	Schedule Variance (in days)	Schedule Variance (%)
	Development	based on requirements						
307198	307198: Issuer Education	Develop communications, training and help desk guidance	2012-06-06	2012-06-06		82	-86	-104.88%
289506	289506: Finalize templates	Finalize templates according to Reg 2715 A	2012-06-30	2011-12-16		19	-62	-326.32%

Section C: Operational Data

				Table II.C.1 Performance Metrics				
Metric Description	Unit of Measure	FEA Performance Measurement Category Mapping	Measurement Condition	Baseline	Target for PY	Actual for PY	Target for CY	Reporting Frequency
% of changes implemented to Plan Finder website	percent	Process and Activities - Cycle Time and Timeliness	Over target	95.000000	0.000000		95.000000	Quarterly
number of weeks data is prepared and loaded	weeks	Process and Activities - Cycle Time and Timeliness	Over target	2.000000	0.000000		2.000000	Quarterly
% of known products published on Healthcare.Gov	percent	Mission and Business Results - Services for Citizens	Over target	90.000000	0.000000		90.000000	Monthly
% of system availability during normal business hours	percent	Customer Results - Service Accessibility	Over target	98.000000	0.000000		98.000000	Quarterly
Frequency of cost and schedule reporting within fiscal year	month	Process and Activities - Productivity	Over target	12.000000	0.000000		12.000000	Monthly